

# JEREMY M.

## resume

Jeremy M. Martinez

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www.jeremytheartist.com

### Education

**Bachelor's Degree in Fine Arts, Concentration in Graphic Design**

Fall 2008

Texas A&M University-Kingsville (TAMUK), Kingsville, TX

*Graduated Cum Laude* with 3.48 G.P.A.

### Career History

#### Freelance Artist

Spring 2006-Present

[www.jeremytheartist.com](http://www.jeremytheartist.com)

Created 25 person caricature poster for client; created coloring book for Kingsville, TX's City Hall; creator and owner of cartoon site, [www.mytalkinghead.com](http://www.mytalkinghead.com); created poster series for Geology Department at TAMUK; t-shirt designs including band Day of Reckoning, CD cover design for band Record Machine; created/designed current portfolio site [www.jeremytheartist.com](http://www.jeremytheartist.com); designs created using Adobe Photoshop & Illustrator, versions CS through CS5;

#### Graphic Artist/ GFX Operator

Fall 2010 – Spring 2011

*KEYE-TV News Station (affiliate of CBS), Austin, TX*

Design graphics for station's tv shows: Austin Live, Telemundo at 5 pm, Telemundo at 10 pm, Local news at 5:30 pm, Local News at 6:00 pm, Local news at 10:00 pm & Texas Sports Nation; operated graphics control for shows, punched in graphics during live broadcasts of shows; created using Adobe Photoshop, version CS3, broadcasted graphics via programs Thunder and Avid Deko;

#### Senior Marketing Designer

Spring 2009-Spring 2010

*Bayside Candles, Edinburg, TX*

Design advertisement and commercial material for Bayside Candles; material including: logo, business cards, brochures, web layout; created using Adobe Photoshop & Illustrator, version CS3

#### Graphic Artist

Summer 2009- Spring 2010

*Kingsville Symphony Orchestra (KSO), Kingsville, TX*

Designed poster series for KSO Concerts; created using Adobe Illustrator CS3

#### Marketing Intern

Spring 2009- Fall 2009

*Naval Air Station-Kingsville(NASK), Department of the Navy, Kingsville, TX*

Design advertisement/commercial material for NASK; materials include but not limited to: posters, brochures, banners, t-shirts, signs; created using Adobe Illustrator CS3

#### Graphic Artist

Fall 2007- Fall 2008

*Department of Student Activities, Texas A&M University-Kingsville, Kingsville, TX*

Created current Student/Faculty/Visitor ID design; created logo series and current Campus Activities Board logos; designed advertisement/commercial material including: flyers, posters, brochures, banners, t-shirts, business cards, postcards, door hangers and buttons; created using Adobe Photoshop & Illustrator, versions CS2 & CS3

#### Graphic Artist/Advertising Manager

Fall 2005- Spring 2006

*The South Texan Newspaper, Texas A&M University-Kingsville, Kingsville, TX*

Designed newspaper ads for South Texan clientele; met with clientele and sold ad space for newspaper; created editorial cartoons for the South Texan newspaper; multiple duties including editing stories, reporting stories, taking pictures and writing columns for newspaper; created comic strip "Chupi: The Chupacabra College Student";

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### Honors

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| American Advertising Federation (AAF) Student Bronze ADDY Award<br>Recipient for university newspaper's Back-to-School issue: "We Are All Javelinas" | Spring 2010 |
| 2nd Place Editorial Cartoon for submitted works at Texas Intercollegiate Press Association (TIPA) Conference   | Spring 2009 |
| 3rd Place Graphic Ad for submitted works at Texas Intercollegiate Press Association (TIPA) Conference  | Spring 2009 |
| American Advertising Federation (AAF) Student Silver ADDY Award<br>Recipient for university newspaper's Back-to-School issue: "A Renewed Spirit"     | Spring 2009 |
| 1st Place Editorial Cartoonist at live competition at Texas Intercollegiate Press Association (TIPA) Conference                                      | Spring 2008 |
| 1st Place Publicity Campaign (notebook design) at National Association of Campus Activities (NACA) Conference  | Fall 2008   |